

A photograph of a group of people participating in a yoga or fitness class. They are standing on mats on a wooden floor, with their arms raised in a V-shape. The image is overlaid with a semi-transparent red triangle that points towards the bottom right corner.

EVENT
SPONSORSHIP
PROPOSAL



About the Event

In 2015, Family & Children's Service of Ithaca set out to design an event that would bring the community together for a day that put our mental health and wellness at the center. In its inaugural year, Peace of Mind offered an assortment of yoga classes and practices, and our community gathered and worked toward a common goal. Since then, the day has evolved to include tai chi, massage, meditation, reiki, and acupuncture. The additional healing practices have helped our event grow and flourish.

Currently, too many members of our community struggle with depression, anxiety, and other mental health concerns. Peace of Mind is designed to be a fun, energizing, and educational community event that supports the needs of everyone who calls Tompkins County home. The activities that are woven into the day are examples of low-risk and high-reward wellness practices that serve as a strong complement to the mental health practices offered at F&CS. The event is open to the public and all skill levels—from first-timers to experienced yogis.

Family & Children's Service of Ithaca is committed to providing the highest quality mental health services and we want to encourage and support all ways to achieve wellness. Join us in supporting our community in mental wellness and allowing everyone to live their fullest lives.

Why Sponsor Peace of Mind?

Now in its fifth year, Peace of Mind is a well-established and well-attended event. Last year, we had over **145** people turn out to support the mental health of our community, and we surpassed our fundraising goal of **\$15,000**. We are on track to growing our reach and size of the event, but we need your help! This important community event is a chance to showcase your support for a mental health care system that works for all of us, while also being able to take advantage of marketing benefits that will maximize your exposure to our audience.

Event Details

DATE: Saturday, March 2, 2019

TIME: 9:00AM - 1:00PM

LOCATION: Ithaca High School

WHAT: Peace of Mind is a half day event that includes yoga classes and opportunities to practice meditation, tai chi, reiki, get a massage, and receive acupuncture. Registration to the event includes our opening community yoga class, two additional yoga classes, wellness workshops and treatments, food and refreshments, and more! The event is also a chance to fundraise and support the mission of Family & Children's Service of Ithaca.



SPONSORSHIP BENEFITS

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Free Registrations	15	10	5	2

PRE-EVENT

Cayuga Radio Group Commercials	•	•		
Recognition in Event Materials	•	•	•	•
Recognition on Registration Platform	•	•	•	
Recognition on Website	•	•	•	
Social Media Promotion	•	•	•	•

ON-SITE

Advertisement on Event Program	•	•	•	•
Company Name Listed with Event Name	•			
Custom Slide in Event Slideshow	•	•		
Display Table	•			
Recognition on Event Materials	•	•		
Swag Items	•			
Verbal Recognition at Event	•			

ORGANIZATION INFORMATION

ORGANIZATION NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP CODE

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

SPONSORSHIP LEVEL

\$ _____

PAYMENT INFORMATION

Please make checks out to Family & Children's Service of Ithaca and mail them to 127 W State Street, Ithaca, NY 14850