

# Sponsorship Package 2024



## WHAT IS THE CARDBOARD BOAT RACE?

Family & Children's Service of Ithaca is proud to announce the sixth annual Cardboard Boat Race, a fundraising event to support high-quality mental health care in Tompkins County!

This event centers around a boat race that challenges individuals and teams to construct boats using only cardboard and duct tape. Race participants will need to get into their homemade boats and sail across the Ithaca Yacht Club harbor. Community members are invited to attend as boat-builders or spectators.

This event is the only one of its kind in Tompkins County and has been enormously well received by the community. In 2023, close to 400 people attended, and sponsors helped raise over \$58,000. The core objective of this event is to foster a sense of unity in our community, while championing the mission of F&CS. We are thrilled to announce that the 2024 Cardboard Boat Race will once again grace the waters of Cayuga Lake.

## EVENT DETAILS:

**WHEN:** Sunday, September 8, 2024

**WHERE:** The Ithaca Yacht Club

**TIME:** 1 PM - 4:30 PM

**EVENT ADMISSION:** FREE boat registration (includes admission for two) for teams fundraising \$250, \$25 for adults, \$10 for children, \$50 for family (2 adults and all children in the household).

**WHAT:** The 2024 Cardboard Boat Race is a fun and creative way to support Family & Children's Service of Ithaca while also cheering on your favorite boat! Enjoy a day at the beautiful Ithaca Yacht Club with friends and family, great food, and drinks. We can't think of a better way to end the summer!

# Sponsorship Benefits

	ADMIRAL \$12,000	CAPTAIN \$10,000	FIRST MATE \$7,500	SECOND MATE \$5,000	SAILOR \$2,500	STOW AWAY \$1000
Free Spectator Tickets	18	12	10	8	6	2

## Pre-Event

Recognition on F&CS Website	•	•	•	•	•	•
Free CBR Yard Sign*	•	•	•	•	•	•
Recognition on Registration Platform	•	•	•	•	•	•
Social Media Promotion	•	•	•	•	•	•
Pre-Event Advertising around town**	•	•	•	•	•	•

## At the Event

Complimentary Company Boat Entry	•	•	•	•	•	•
Recognition in Event Program & Materials	•	•	•	•	•	•
Verbal Recognition at Event	•	•	•	•	•	•
Tabling Opportunity	•	•	•	•	•	•

**Your sponsorship allows all bracket (youth, adult, high school) teams to participate regardless of personal financial circumstance and keeps spectator tickets at a low cost!** Registration is free for teams who fundraise \$250 or more. All sponsors receive complimentary entry to race a boat, which includes free admission for 2 crew members. Additional crew members may use the free spectator tickets included with the sponsorship package, or purchase additional individual tickets. There is no limit to how many people may crew a boat!

*\*Yard Signs will be delivered to sponsors that register by July 1st. Sponsors registered after July 1st will receive a yard sign while supplies last.*

*\*\*Sponsors must register by June 1st to have logos included on Pre-Event Advertisements.*

An estimated 400 people attended the 2023 Cardboard Boat Race, and sponsors helped us raise over \$58,000

**With your support we can make 2024 EVEN BIGGER!**



Photos courtesy of Dave Burbank Photography

# Family & Children's

SERVICE OF ITHACA

## Cardboard Boat Race Sponsorship Agreement

### SPONSOR ORGANIZATION INFORMATION:

\_\_\_\_\_  
ORGANIZATION NAME

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP CODE

\_\_\_\_\_  
CONTACT EMAIL ADDRESS

\_\_\_\_\_  
CONTACT PHONE NUMBER

### SPONSORSHIP PLEDGE AMOUNT

\$ \_\_\_\_\_

### PAYMENT INFORMATION

Please make checks out to  
Family & Children's Service of Ithaca  
and mail to 127 W State Street, Ithaca, NY 14850.

# Family & Children's

SERVICE OF ITHACA

## Sponsor Boat Registration Form

### 2024 Cardboard Boat Race

Sunday, September 8, 2024

Ithaca Yacht Club

1090 Glenwood Road, Ithaca, NY 14850

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SPONSOR ORGANIZATION NAME

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TEAM CAPTAIN EMAIL

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TEAM BOAT NAME

---

TEAM CAPTAIN PHONE

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ADDRESS

---

CITY

---

STATE

---

ZIP CODE

---

TEAM CAPTAIN NAME

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ADDITIONAL CREW MEMBERS RIDING IN THE BOAT

PLEASE RETURN COMPLETED FORM BY EMAIL TO [DEVELOPMENT@FCSITH.ORG](mailto:DEVELOPMENT@FCSITH.ORG) BY AUGUST 1, 2024

127 W State Street | Ithaca, New York 14850 | TELE 607.273.7494 | [www.fcsith.org](http://www.fcsith.org)