

Sponsorship Package 2024



EVENT DETAILS:

WHEN: Sunday, September 8, 2024

WHERE: The Ithaca Yacht Club

TIME: 1 PM - 4:30 PM

WHAT: A creative way to support Family & Children's Service of Ithaca. Set sail for a day of fun and philanthropy!

EVENT ADMISSION:

For Spectators: \$25 for adults, \$10 for children, \$50 for family (2 adults and all children in the household).

For Racers: Fundraise \$250 and get FREE boat registration. (Includes admission for 2 crew members.)

WHAT IS THE CARDBOARD BOAT RACE?

Family & Children's Service of Ithaca is proud to announce the sixth annual Cardboard Boat Race, a fundraising event to support high-quality mental health care in Tompkins County!

This event features a boat race where individuals and teams construct boats using cardboard and duct tape. Crews sail their boats across the Ithaca Yacht Club harbor. Community members are invited to join as boat-builders or spectators. The main goal of this event is to foster community unity while supporting the mission of F&CS. We are excited to present the 2024 Cardboard Boat Race on Cayuga Lake.

This unique event is the only one of its kind in Tompkins County and has been very well received. In 2023, nearly 400 people attended, and sponsors raised over \$58,000. Your sponsorship is vital to the success of this event and the mental well-being of our community. By becoming a sponsor, you ensure that individuals and families receive the mental health care they need. Don't wait—become a sponsor today and make a lasting impact!

Sponsorship Benefits

| | ADMIRAL \$12,000 | CAPTAIN \$10,000 | FIRST MATE \$7,500 | SECOND MATE \$5,000 | SAILOR \$2,500 | STOW AWAY \$1000 |
|------------------------|---------------------|---------------------|-----------------------|------------------------|-------------------|---------------------|
| Free Spectator Tickets | 18 | 12 | 10 | 8 | 6 | 4 |

Pre-Event

| | | | | | | |
|--------------------------------------|---|---|---|---|---|---|
| Recognition on F&CS Website | • | • | • | • | • | • |
| Free CBR Yard Sign* | • | • | • | • | • | • |
| Recognition on Registration Platform | • | • | • | • | • | |
| Social Media Promotion | • | • | • | • | | |
| Pre-Event Advertising around town | • | | | | | |

At the Event

| | | | | | | |
|----------------------------------|---|---|---|---|---|---|
| Complimentary Company Boat Entry | • | • | • | • | • | • |
| Recognition in Event Program | • | • | • | • | • | • |
| Verbal Recognition at Event | • | | | | | |
| Tabling Opportunity | • | | | | | |

Your sponsorship allows all bracket (youth, adult, high school) teams to participate regardless of personal financial circumstance and keeps spectator tickets at a low cost! All sponsors receive complimentary entry to race a boat, which includes free admission for 2 crew members. Additional crew members may use the free spectator tickets included with the sponsorship package, or purchase additional individual tickets. There is no limit to how many people may crew a boat!

**Yard Signs will be delivered to sponsors that register by July 1st. Sponsors registered after July 1st will receive a yard sign while supplies last.*

An estimated 400 people attended the 2023 Cardboard Boat Race, and sponsors helped us raise over \$58,000

With your support we can make 2024 EVEN BIGGER!



PHOTOS COURTESY OF DAVE BURBANK PHOTOGRAPHY

Family & Children's

SERVICE OF ITHACA

Cardboard Boat Race Sponsorship Agreement

SPONSOR ORGANIZATION INFORMATION:

ORGANIZATION NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP CODE

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

SPONSORSHIP PLEDGE AMOUNT

\$

PAYMENT INFORMATION

PLEASE MAKE CHECKS OUT TO

FAMILY & CHILDREN'S SERVICE OF ITHACA

AND MAIL TO 127 W STATE STREET, ITHACA, NY 14850.

Family & Children's

SERVICE OF ITHACA

Sponsor Boat Registration Form

**2024 CARDBOARD BOAT RACE
SUNDAY, SEPTEMBER 8, 2024
ITHACA YACHT CLUB
1090 GLENWOOD ROAD, ITHACA, NY 14850**

SPONSOR ORGANIZATION

TEAM CAPTAIN EMAIL

TEAM BOAT NAME

TEAM CAPTAIN PHONE

ADDRESS

CITY

STATE

ZIP CODE

TEAM CAPTAIN NAME

ADDITIONAL CREW MEMBERS RIDING IN THE BOAT

PLEASE RETURN COMPLETED FORM BY EMAIL TO DEVELOPMENT@FCSITH.ORG BY JULY 31, 2024

127 W STATE STREET | ITHACA, NEW YORK 14850 | TELE 607.273.7494 | WWW.FCSITH.ORG